

# **End-to-End Idea Management, from Proposal to Implementation**

30 Nov - 04 Dec 2026

London - Central London four-star

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**Ref.:** 1023\_307 **Date:** 30 Nov - 04 Dec 2026 **Location:** London - Central London four-star  
**Fees:** 19500 **SAR**

This five-day programme builds the pipeline that carries an idea from submission to operational reality. Curriculum covers idea capture channels and campaigns, screening and evaluation criteria, business-case development, pilot design and scaling decisions, resourcing and ownership handover, and the governance that prevents pipeline stalls.

# Training Course Categories

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|---------------------------------------------------------|-------------------------------------------------------|
| Customer Experience & Service Excellence (CX)           | Digital & Data Transformation                         |
| Environment, Sustainability & ESG                       | Executive Skills & Corporate Communication            |
| Governance, Risk & Compliance (GRC)                     | Human Capital Development & Future Skills (HCDP)      |
| Innovation & Corporate Entrepreneurship                 | Leadership & Organisational Change                    |
| Organisational & Operational Excellence                 | Partnership Building & Third Sector Engagement        |
| Performance Management & Impact Measurement (OKRs/KPIs) | Project, Programme & Portfolio Management (PPM) & PMO |

# Training Cities

**Amsterdam**

Netherlands

**Barcelona**

Spain

**Dammam**

Saudi Arabia

**Dubai**

United Arab Emirates

**Jeddah**

Saudi Arabia

**London**

United Kingdom

**Paris**

France

**Riyadh**

Saudi Arabia