

# **Measuring Training Impact and Driving Continuous Improvement**

05 - 09 Jan 2027  
Dubai - Five-star CBD venue

# Measuring Training Impact and Driving Continuous Improvement

**Ref.:** 1006\_309 **Date:** 05 - 09 Jan 2027 **Location:** Dubai - Five-star CBD venue **Fees:** 19500 SAR

This five-day programme equips L&D and HR teams to evidence the return on development spend. Curriculum covers Kirkpatrick and Phillips models, baseline capture, control and comparison groups, behaviour-transfer measurement, linking learning to performance indicators, cost-benefit analysis, and building the improvement loop back into programme design.

# Training Course Categories

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|---------------------------------------------------------|-------------------------------------------------------|
| Customer Experience & Service Excellence (CX)           | Digital & Data Transformation                         |
| Environment, Sustainability & ESG                       | Executive Skills & Corporate Communication            |
| Governance, Risk & Compliance (GRC)                     | Human Capital Development & Future Skills (HCDP)      |
| Innovation & Corporate Entrepreneurship                 | Leadership & Organisational Change                    |
| Organisational & Operational Excellence                 | Partnership Building & Third Sector Engagement        |
| Performance Management & Impact Measurement (OKRs/KPIs) | Project, Programme & Portfolio Management (PPM) & PMO |

# Training Cities

**Amsterdam**

Netherlands

**Barcelona**

Spain

**Dammam**

Saudi Arabia

**Dubai**

United Arab Emirates

**Jeddah**

Saudi Arabia

**London**

United Kingdom

**Paris**

France

**Riyadh**

Saudi Arabia