

Artificial Intelligence for Business Leaders

23 - 27 Mar 2027
Paris - Right Bank business hotel

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Ref.: 1015_335 **Date:** 23 - 27 Mar 2027 **Location:** Paris - Right Bank business hotel **Fees:** 19000 **SAR**

This five-day programme gives non-technical executives the literacy to commission and govern AI work. Curriculum covers the capability landscape and its real limits, use-case identification and prioritisation, data readiness, build-versus-buy decisions, model risk and bias, AI governance and regulatory direction, and workforce implications.

Training Course Categories

Customer Experience & Service Excellence (CX)	Digital & Data Transformation
Environment, Sustainability & ESG	Executive Skills & Corporate Communication
Governance, Risk & Compliance (GRC)	Human Capital Development & Future Skills (HCDP)
Innovation & Corporate Entrepreneurship	Leadership & Organisational Change
Organisational & Operational Excellence	Partnership Building & Third Sector Engagement
Performance Management & Impact Measurement (OKRs/KPIs)	Project, Programme & Portfolio Management (PPM) & PMO

Training Cities

Amsterdam

Netherlands

Barcelona

Spain

Dammam

Saudi Arabia

Dubai

United Arab Emirates

Jeddah

Saudi Arabia

London

United Kingdom

Paris

France

Riyadh

Saudi Arabia