

Service Design and Solution Design (Design Thinking)

16 - 20 Feb 2027

Amsterdam - Zuidas business district hotel

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Ref.: 1022_368 **Date:** 16 - 20 Feb 2027 **Location:** Amsterdam - Zuidas business district hotel
Fees: 18500 SAR

This five-day programme gives teams a working command of human-centred design methods. Curriculum covers user research and synthesis, persona and journey construction, problem framing, ideation and concept selection, prototyping at varying fidelity, usability testing, and handover into delivery.

Training Course Categories

Customer Experience & Service Excellence (CX)	Digital & Data Transformation
Environment, Sustainability & ESG	Executive Skills & Corporate Communication
Governance, Risk & Compliance (GRC)	Human Capital Development & Future Skills (HCDP)
Innovation & Corporate Entrepreneurship	Leadership & Organisational Change
Organisational & Operational Excellence	Partnership Building & Third Sector Engagement
Performance Management & Impact Measurement (OKRs/KPIs)	Project, Programme & Portfolio Management (PPM) & PMO

Training Cities

Amsterdam

Netherlands

Barcelona

Spain

Dammam

Saudi Arabia

Dubai

United Arab Emirates

Jeddah

Saudi Arabia

London

United Kingdom

Paris

France

Riyadh

Saudi Arabia