

Designing KPIs and Aligning Them with Strategic Objectives

11 - 15 Oct 2026
Jeddah - Corniche four-star

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Ref.: 1004_407 **Date:** 11 - 15 Oct 2026 **Location:** Jeddah - Corniche four-star **Fees:** 17500 SAR

This five-day programme teaches practitioners to build indicator sets that connect daily work to strategy. Curriculum covers objective decomposition, leading versus lagging indicators, KPI quality tests, cascading across organisational levels, target setting and baselines, data ownership, and avoiding the perverse incentives that badly designed measures create.

Training Course Categories

Customer Experience & Service Excellence (CX)	Digital & Data Transformation
Environment, Sustainability & ESG	Executive Skills & Corporate Communication
Governance, Risk & Compliance (GRC)	Human Capital Development & Future Skills (HCDP)
Innovation & Corporate Entrepreneurship	Leadership & Organisational Change
Organisational & Operational Excellence	Partnership Building & Third Sector Engagement
Performance Management & Impact Measurement (OKRs/KPIs)	Project, Programme & Portfolio Management (PPM) & PMO

Training Cities

Amsterdam

Netherlands

Barcelona

Spain

Dammam

Saudi Arabia

Dubai

United Arab Emirates

Jeddah

Saudi Arabia

London

United Kingdom

Paris

France

Riyadh

Saudi Arabia