

Measuring Training Impact and Driving Continuous Improvement

02 - 06 Aug 2027

Dammam - Eastern Province five-star

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Ref.: 1006_419 **Date:** 02 - 06 Aug 2027 **Location:** Dammam - Eastern Province five-star
Fees: 17500 **SAR**

This five-day programme equips L&D and HR teams to evidence the return on development spend. Curriculum covers Kirkpatrick and Phillips models, baseline capture, control and comparison groups, behaviour-transfer measurement, linking learning to performance indicators, cost-benefit analysis, and building the improvement loop back into programme design.

Training Course Categories

Customer Experience & Service Excellence (CX)	Digital & Data Transformation
Environment, Sustainability & ESG	Executive Skills & Corporate Communication
Governance, Risk & Compliance (GRC)	Human Capital Development & Future Skills (HCDP)
Innovation & Corporate Entrepreneurship	Leadership & Organisational Change
Organisational & Operational Excellence	Partnership Building & Third Sector Engagement
Performance Management & Impact Measurement (OKRs/KPIs)	Project, Programme & Portfolio Management (PPM) & PMO

Training Cities

Amsterdam

Netherlands

Barcelona

Spain

Dammam

Saudi Arabia

Dubai

United Arab Emirates

Jeddah

Saudi Arabia

London

United Kingdom

Paris

France

Riyadh

Saudi Arabia