

Enterprise Digital Transformation (Road Mapping & Implementation)

28 Dec 2026 - 01 Jan 2027

Dammam - Eastern Province five-star

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Ref.: 1013_426 **Date:** 28 Dec 2026 - 01 Jan 2027 **Location:** Dammam - Eastern Province five-star **Fees:** 17500 **SAR**

This five-day programme equips senior leaders to plan and govern an enterprise-wide digital programme. Curriculum covers current-state and capability assessment, target operating model design, roadmap sequencing and funding, platform and architecture choices, legacy migration, change and adoption planning, and benefits tracking through delivery.

Training Course Categories

Customer Experience & Service Excellence (CX)	Digital & Data Transformation
Environment, Sustainability & ESG	Executive Skills & Corporate Communication
Governance, Risk & Compliance (GRC)	Human Capital Development & Future Skills (HCDP)
Innovation & Corporate Entrepreneurship	Leadership & Organisational Change
Organisational & Operational Excellence	Partnership Building & Third Sector Engagement
Performance Management & Impact Measurement (OKRs/KPIs)	Project, Programme & Portfolio Management (PPM) & PMO

Training Cities

Amsterdam

Netherlands

Barcelona

Spain

Dammam

Saudi Arabia

Dubai

United Arab Emirates

Jeddah

Saudi Arabia

London

United Kingdom

Paris

France

Riyadh

Saudi Arabia