CONCEPT

# Certified Financial Management Professional Training Course



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## Introduction:

Certified financial management professional training is a 1-week course for corporate accounting managers, financial planning leads, operational finance controllers and treasury supervisors, culminating in a robust Corporate Financial Management Model and Executive Pack for their organisation. Inconsistent management reporting, unstructured working capital controls and fragile cash forecasts undermine strategic solvency and obscure balance sheet risks across multi-entity operations. Nominees already prepare financial statements, supervise general ledger reconciliations and track departmental budgets, and instruction proceeds through structured modelling build exercises in financial analysis environments. CoreConcept Training Center delivers this certified financial management professional training course.

## Course Objectives:

- Evaluate corporate financial statements using IFRS principles to detect operating performance variances and balance sheet vulnerabilities
- Construct dynamic working capital models to optimise cash conversion cycles and treasury liquidity reserves
- Appraise capital investment proposals through discounted cash flow methods, net present value calculations and internal rate of return analyses
- Formulate annual corporate operating budgets and rolling quarterly forecasts linked to strategic performance metrics
- Establish robust internal financial controls and risk governance protocols to safeguard organisational capital and regulatory compliance
- Build a Corporate Financial Management Model and Executive Pack to direct strategic resource allocation decisions

## Target Audience:

- Finance managers responsible for statutory financial reporting, general ledger integrity and accounting policy implementation
- Financial planning and analysis leads responsible for corporate budgeting, rolling forecasts and business performance variance tracking
- Treasury and working capital managers responsible for liquidity management, cash flow forecasting and short-term capital optimisation
- Commercial finance controllers responsible for capital investment appraisal, project feasibility review and departmental cost controls
- Corporate accounting supervisors responsible for audit readiness, financial governance compliance and internal reporting controls

## Course Outline:

### Day 1: Financial Governance Foundations and Baseline Statement Assessment

- IFRS Presentation Standards Guiding Corporate Statement Preparation
- DuPont Analysis Framework Benchmarking Return On Equity Performance
- Operating Cash Flow Ratio Assessing Baseline Corporate Solvency
- Horizontal Financial Analysis Evaluating Multi Year Revenue Trends
- Vertical Balance Sheet Common Sizing Structuring Enterprise Assets

### Day 2: Capital Structure Frameworks and Investment Valuation Standards

- Weighted Average Cost Of Capital Modelling Enterprise Financing
- Modigliani Miller Capital Structure Principles Directing Debt Strategies
- Discounted Cash Flow Valuation Determining Asset Present Value
- Net Present Value Rules Appraising Multi Year Investments
- Internal Rate Of Return Calculations Screening Hurdle Rates

### Day 3: Working Capital Optimisation and Operational Cash Management

- Cash Conversion Cycle Metrics Shortening Inventory Holding Periods
- Days Sales Outstanding Protocols Improving Accounts Receivable Collections
- Days Payable Outstanding Analysis Optimising Commercial Supplier Payments
- Rolling Liquidity Forecast Models Structuring Thirteen Week Cash
- Treasury Buffer Target Methodology Protecting Enterprise Working Reserves

### Day 4: Corporate Budgeting Controls and Financial Risk Management

- Zero Based Budgeting Techniques Allocating Operational Resource Envelopes
- Flexible Budget Variance Models Isolating Volume And Cost
- Sensitivity Analysis Frameworks Stress Testing Operating Margin Assumptions
- Scenario Planning Matrices Quantifying Downside Solvency Volatility Exposure
- Internal Control COSO Frameworks Preventing Financial Misstatement Risk

### Day 5: Modelling Build Practice and Decision Pack Assembly

- IFRS Financial Statement Mechanics Consolidating Baseline Case Data
- Discounted Cash Flow Engines Valuing Strategic Capital Allocations
- Thirteen Week Liquidity Templates Stress Testing Working Capital
- Executive Financial Dashboard Architecture Visualising Capital Efficiency Metrics
- Corporate Financial Management Model Assembly Finalising Executive Packs

## Skills You Will Gain:

- Financial Statement Ratio Analysis
- Capital Structure Valuation Modelling
- Working Capital Optimisation
- Rolling Liquidity Cash Forecasting
- Variance Analysis Budget Control
- Investment Project Net Present Value Appraisal
- Enterprise Financial Governance Design

## Why Attend This Course:

- Deliver a tested Corporate Financial Management Model and Executive Pack to the chief financial officer and board investment committee to substantiate long-term funding strategies.
- Authorise capital expenditure allocations and commercial project investments based on validated discounted cash flow models and hurdle rate assessments.
- Prevent acute liquidity shortfalls and working capital financing surcharges by establishing a structured thirteen-week rolling cash forecast.
- Train departmental finance leads in standardised flexible variance analysis and budget control methods to strengthen organisation-wide expenditure discipline.

## Conclusion:

Upon returning to the organisation, the finance function deploys the Corporate Financial Management Model and Executive Pack to elevate commercial decision-making across all business divisions. The executive leadership committee and chief financial officer utilise this deliverable to evaluate strategic capital allocation proposals, rebalance corporate financing structures and enforce disciplined working capital targets. Following the initial quarterly performance review cycle executed with the new model, senior leadership should review operating cash flow variance, capital project returns against projected hurdle rates and rolling forecast accuracy to continuously refine corporate financial governance.

## Frequently Asked Questions FAQ:

### What prior experience is recommended before attending a certified financial management professional training course?

Nominees should possess practical experience in corporate accounting, financial reporting or financial planning. A working familiarity with basic spreadsheet modelling, general ledger structures and standard financial statements enables participants to engage effectively with advanced financial management frameworks and cash flow valuation exercises from the first day.

## How does a certified financial management professional training course differ from general corporate accounting courses?

General corporate accounting courses focus primarily on historical transaction recording, balance sheet reconciliation and statutory compliance reporting. In contrast, this financial management course develops forward-looking strategic capabilities, including discounted cash flow valuation, capital structure optimisation, thirteen-week rolling liquidity forecasting and executive investment decision modelling.

## Why is a certified financial management professional training course vital for modern corporate governance?

Robust financial management links daily operational workflows directly with board-level capital allocation strategy. By implementing disciplined working capital metrics, standardized hurdle rates and structured sensitivity testing, organisations protect balance sheet liquidity, control operational expenditure variances and ensure reliable strategic solvency across uncertain economic cycles.

## What deliverables do participants produce during a certified financial management professional training course?

Participants build a functional Corporate Financial Management Model and Executive Pack. This quantitative model incorporates dynamic three-statement forecasting engines, working capital optimisation templates, discounted cash flow valuation modules and an executive performance dashboard configured for immediate institutional deployment.