CONCEPT

Geopolitical Risk and Political Risk Analysis: Country Risk, Scenarios and Board Briefings

27 September – 1 October 2027
Paris - Right Bank business hotel



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Introduction:

Geopolitical risk and political change can erase the expected value of an investment, contract or market entry, yet many organisations still judge exposure through headlines, informal opinion and a single line in the risk register. Boards receive commentary rather than analysis they can act on. This Core Concept course builds practitioner skill in political risk analysis: separating macro and micro exposure, scoring country risk, scanning the horizon, building scenarios with early-warning indicators, sizing the value at stake and choosing mitigation. Participants produce a Geopolitical Risk Assessment and Board Briefing Pack.

Course Objectives:

- Classify political, country and geopolitical exposures as macro-level or micro-level risks and map them to the organisation's assets, contracts, revenues and people
- Build a country risk scorecard that combines quantitative market signals with qualitative political judgement
- Run structured horizon scanning and design signpost and trigger indicators for an early-warning dashboard
- Develop alternative scenarios and test contested political signals with structured analytic techniques
- Quantify political risk exposure and select mitigation through insurance cover, contract terms, diversification and stakeholder engagement
- Write an analytical board briefing and register entries that link geopolitical exposure to enterprise risk reporting

Target Audience:

- Strategy and corporate planning staff responsible for long-range assumptions and market choices
- Risk management staff responsible for emerging and external risk within the enterprise risk register
- Investment and business development staff responsible for appraising projects and entries into new markets
- Commercial and contracts staff responsible for cross-border sales, offtake and supply agreements
- Government relations and public affairs staff responsible for monitoring policy and stakeholder positions

Course Outline:

Day 1: Political, Country and Geopolitical Risk Foundations

- Political Risk Defined: Political Change That Alters the Expected Value of an Economic Action
- Macro-Level Versus Micro-Level Political Risk Classification
- Geopolitical Risk Drivers: Competition for Resources, Markets and Strategic Trade Routes
- Political Exposure Inventory Across Assets, Contracts, Revenues and People
- Political Risk Analysis Maturity Self-Assessment for Strategy and Risk Units

Day 2: Country Risk Assessment Frameworks and Indicators

- Quantitative Econometric Versus Qualitative Political Country Risk Methods
- Country Risk Scorecard Design: Political Stability, Economic, Transfer and Security Pillars
- Sovereign Bond Spreads and Emerging Market Index Risk Premium Signals
- Geopolitical Risk GPR Index: Threats and Acts Sub-Indices
- Structured Horizon Scanning with STEEP Categories and Source Reliability Grading

Day 3: Scenario Planning, Early Warning and Structured Analysis

- Key Driver and Critical Uncertainty Matrix for Two-Axis Scenario Building
- Signpost and Trigger Indicator Design for an Early-Warning Dashboard
- Analysis of Competing Hypotheses Worksheet for Contested Political Signals
- Estimative Probability Language and Confidence Levels in Analytical Judgements
- Red Team Challenge Session Against Base-Case Assumptions

Day 4: Exposure Quantification, Sanctions, Energy Security and Mitigation

- Value-at-Stake and Scenario-Weighted Loss Estimation for Political Events
- Sanctions and Trade-Restriction Exposure Screening at Overview
- Energy Security and Critical Supply Dependency Heat Map
- Political Risk Insurance Covers: Transfer Restriction, Expropriation, War and Civil Disturbance, Breach of Contract
- Contractual Protections, Portfolio Diversification and Stakeholder Engagement Map

Day 5: Case Work and the Board Briefing Pack

- Fictional Market Entry Case: Country Risk Scorecard and Scenario Set
- Fictional Operating Asset Case: Trigger Review and Response Options
- Political Risk Register Entries Linked to the Enterprise Risk Register
- Board Geopolitical Risk Briefing Note in Bottom Line Up Front Structure
- Briefing Pack Peer Challenge and Defence Panel

Skills You Will Gain:

- Political Exposure Mapping
- Country Risk Scoring
- Horizon Scanning
- Scenario Construction
- Early-Warning Indicator Design
- Political Risk Quantification
- Risk Transfer Selection
- Analytical Briefing Writing

Why Attend This Course:

- Return with a Geopolitical Risk Assessment and Board Briefing Pack built around a market or asset your organisation holds or is considering
- Replace headline-driven opinion with a scored, sourced and repeatable view of political exposure
- Give executives clear probability language, triggers and options instead of general warnings
- Test analytical judgements against peers from energy, finance, infrastructure, trade and public-sector organisations

Conclusion:

Political and geopolitical change cannot be predicted with certainty, but it can be analysed, monitored and priced. The one week move from definitions and exposure mapping, through country risk methods, market signals and horizon scanning, to scenarios, early-warning triggers and structured analytic techniques, then to exposure quantification, sanctions screening, energy security and mitigation choices. The final day applies these methods to fictional cases and produces a Geopolitical Risk Assessment and Board Briefing Pack that links external risk to enterprise reporting and board decisions.