CONCEPT

TV Presenting and Broadcast Presenter Skills: Voice, Autocue, Talkback and Live Interviews

20 – 24 June 2027
Jeddah - Corniche four-star



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Ref: 578_17609 **Date:** 20 – 24 June 2027 **Location:** Jeddah - Corniche four-star **Fees:** 19500 SAR

Introduction:

TV presenting skills decide whether a programme holds its audience: a presenter who stumbles on the autocue, loses the thread when the gallery speaks in the earpiece or lets a guest overrun damages the whole broadcast. This Core Concept course trains presenters, hosts, reporters and digital video talent to deliver to camera with a controlled voice, read and ad-lib naturally, take direction live and run a studio interview to time. Daily on-camera practice builds towards a recorded studio segment and a Presenter Showreel and Development Plan.

Course Objectives:

- Deliver scripted and unscripted pieces to camera with controlled breathing, clear diction and a consistent on-screen persona in Arabic and English
- Read autocue copy at natural pace and ad-lib links, fills and handovers between running order items
- Take gallery direction through IFB earpiece talkback and floor manager cues while continuing to speak on air
- Conduct a researched studio interview that draws out the guest, follows up on answers and finishes on time
- Present live links and recover from on-air failures such as a lost feed, prompter fault or late guest
- Produce a recorded studio segment and a Presenter Showreel and Development Plan from structured self-review

Target Audience:

- Presenters and anchors who front news bulletins and studio programmes
- Programme hosts who run magazine, talk and entertainment segments with guests
- Field reporters who deliver stand-ups and live links from location
- Digital video talent who present for social, streaming and vertical video channels
- Media unit staff who appear on camera to host organisational broadcasts and live streams

Course Outline:

Day 1: The Presenter's Role, Programme Formats and On-Screen Persona

- Presenter Roles Map: News Presenter, Programme Host, Magazine Presenter and Field Reporter
- News, Magazine and Talk Programme Formats Compared Through Their Running Orders
- On-Screen Persona Profile: Credibility, Warmth and Programme Tone
- Studio Anatomy: Gallery, Floor Manager, Prompter Operator and Camera Positions
- Baseline Piece to Camera Recorded and Scored on a Presenter Performance Rubric

Day 2: Voice, Diction and Camera Craft for Presenters

- Diaphragmatic Breathing and Breath Support Drills for Sustained Delivery
- Arabic Articulation Points and Modern Standard Arabic Broadcast Delivery
- English Broadcast Delivery: Word Stress, Intonation and Pace in Bilingual Programmes
- Tally Light Cues, Lens Eye-Line and Framing Awareness for On-Air Talent
- Posture, Gesture and Facial Expression Calibrated for Close-Up and Wide Shots

Day 3: Autocue, Earpiece Talkback and the Studio Guest Interview

- Autocue Reading Technique: Scroll Speed, Marked Copy and Conversational Delivery
- Ad-Lib Fills and Handover Links Between Running Order Items
- IFB Earpiece Talkback with a Mix-Minus Feed: Listening to the Gallery While Speaking
- Guest Research Brief and Question Ladder for Studio Interviews
- Active Listening, Follow-Up Questions and Time Control Against Countdown Cues

Day 4: Live Links, On-Air Problems and Presenting for Digital Platforms

- Live Two-Way and Down-the-Line Links from a Location Stand-Up
- On-Air Contingency Protocol: Prompter Failure, Lost Feed, Late Guest and Breaking Insert
- Broadcast Delay and Live Correction Handling When an Error Goes to Air
- Vertical 9:16 Presenting for Social Video: Hooks, On-Screen Captions and Direct Address
- Wardrobe, Make-Up Readiness and Studio Etiquette Checklist Under Lights

Day 5: Recorded Studio Segment and the Presenter Showreel

- Segment Plan and Running Order for a Magazine Programme Item
- Recorded Studio Segment with Opening, Guest Interview and Close
- Floor Manager Hand Signal and Countdown Drill in Live-to-Tape Recording
- Playback Self-Review Against the Baseline Presenter Performance Rubric
- Presenter Showreel Edit List and Development Plan Drafting

Skills You Will Gain:

- To-Camera Delivery
- Vocal Control and Diction
- Autocue Reading
- Ad-Lib Presenting
- Talkback Management
- Guest Interviewing
- Live Link Presenting
- Vertical Video Presenting

Why Attend This Course:

- Leave with a recorded studio segment, a Presenter Showreel edit list and a Development Plan based on your own footage
- Stand in front of the camera every day and compare your first and last recordings on the same rubric
- Rehearse what to say when the prompter freezes, the feed drops or a guest overruns before it happens on air
- Practise alongside presenters, reporters and digital creators from different outlets and sectors

Conclusion:

Presenters earn audience trust through voice, timing and composure when the programme does not go to plan. The week moves from presenter roles, formats and persona through breathing, diction and camera craft, to autocue, ad-libbing, earpiece talkback and guest interviews, then to live links, on-air problems, vertical video and studio etiquette. The final day puts each participant in the studio to record a full segment with a guest, review it against the baseline and draft a Presenter Showreel and Development Plan.