



WordPress Website Development Course: Block Editor, Plugins and Site Security

28 June – 2 July 2027

Dubai - Five-star CBD venue



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Introduction:

WordPress website development course on the block editor, plugins and site security is a 5-day course for marketing, communications and web support staff who build and run organisation websites, ending with a secured bilingual WordPress site and its handover checklist. Many organisations run WordPress sites assembled from untested plugins, outdated themes and shared administrator logins, so pages break after updates, Arabic layouts collapse and attackers exploit stale components. Nominees already publish web content at work but have not built a site themselves, and every day runs as a hands-on lab on a staging WordPress installation. CoreConcept Training Center delivers this WordPress website development course.

Course Objectives:

- Install WordPress on a hosting plan or staging server and configure permalinks, reading settings, time zone and administrator accounts
- Build pages and templates with the block editor, Site Editor, patterns and global styles, extending a block theme through a child theme
- Select and configure vetted plugins for forms, navigation, media and multilingual Arabic and English pages with correct right-to-left layout
- Apply SEO plugin settings, user roles and two-step authentication, and harden the installation using official WordPress security guidance
- Run update, backup, restore and caching routines that keep the site fast and recoverable after every change
- Deliver a secured bilingual organisation website with analytics, consent settings and a handover checklist

Target Audience:

- Marketing staff responsible for publishing campaign pages, news items and landing pages on the organisation website
 - Communications staff responsible for bilingual announcements, media releases and corporate profile pages
 - Web support staff responsible for installing themes and plugins and keeping the site updated
 - Digital content staff responsible for images, forms and page layouts on WordPress sites
 - IT support staff responsible for hosting accounts, backups and administrator access
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Course Outline:

Day 1: WordPress Platform Foundations, Hosting and Installation

- WordPress Hosting Plan Selection by PHP, Database and Storage
- WordPress Installation on Staging With Database and Admin Account
- Dashboard Settings for Permalinks, Reading, Discussion and Time Zone
- Content Roles, Editorial Calendar and Page Ownership Register
- Current Website Assessment Against a WordPress Migration Readiness Checklist

Day 2: Block Editor, Site Editor, Block Themes and Child Themes

- Block Editor Paragraph, Image, Columns and Group Blocks
- Site Editor Templates and Template Parts for Headers
- Global Styles in theme.json for Colours and Typography
- Reusable Block Patterns and Synced Patterns for Page Layouts
- Child Theme Creation to Protect Customisations From Theme Updates

Day 3: Plugins, Menus, Forms, Media and Bilingual Arabic and English Pages

- Plugin Vetting Checklist for Updates, Ratings and Support History
- Navigation Block Menus and Footer Link Structure
- Contact Form Plugin Setup With Spam Filtering and Notifications
- Media Library Image Sizing, Alt Text and File Naming
- Multilingual Plugin Setup for Arabic and English RTL Pages

Day 4: SEO Settings, User Roles, Security Hardening, Backups and Performance

- SEO Plugin Settings for Titles, Meta Descriptions and XML Sitemaps
- User Roles From Administrator to Subscriber With Two-Step Authentication
- Security Hardening With File Permissions and DISALLOW_FILE_EDIT Constant
- Core, Theme and Plugin Update Routine With Backup Restore Tests
- Page Caching Plugin, Image Compression and Page Speed Tests

Day 5: Lab Build of a Secured Bilingual Organisation Website

- Lab Brief With Organisation Pages, Languages and Content Owners
 - Lab Build of Block Theme Templates and Bilingual Menus
 - Lab Plugin Stack for Forms, SEO and Backups
 - Lab Analytics Tag and Consent Banner Configuration
 - Secured Bilingual Website Handover With Security and Update Checklist
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Skills You Will Gain:

- WordPress Site Installation
- Block Theme Customisation
- Plugin Evaluation
- Bilingual RTL Page Building
- On-Site SEO Configuration
- User Access Management
- WordPress Security Hardening
- Backup and Restore Operations

Why Attend This Course:

- Hand the marketing or communications manager a secured bilingual WordPress website with its handover checklist, ready for content owners to populate
- Decide which hosting plan, block theme and plugins a new site needs instead of accepting supplier defaults
- Avoid hacked pages, broken layouts after updates and lost content caused by stale plugins, shared logins and untested backups
- Share the plugin vetting checklist, update routine and page patterns with colleagues who edit the site

Conclusion:

Back at work, the participant hands the secured bilingual WordPress website and its handover checklist to the marketing or communications manager and the IT contact who holds the hosting account. They use it to decide whether to rebuild the current site in-house, which plugins stay on the approved list and who receives each user role. After the first monthly update cycle, the team should review the restore test result, plugin update log, page speed scores and form submissions, then retire any plugin that failed a check.

Frequently Asked Questions FAQ:

What should participants know before the WordPress website development course?

Participants should already publish content on a website and be comfortable with files, images and browser tools. No coding is needed. A laptop with a current browser is used to reach the staging WordPress installation in every daily lab.

How does the WordPress website development course differ from a web governance or PHP programming course?

It builds and secures a site hands-on inside WordPress using the block editor, themes and plugins. Web governance courses set ownership and publishing rules across a website estate, while PHP programming courses write application code rather than configuring a content management system.

Why do organisations choose WordPress for website development?

WordPress is open-source, runs on most hosting plans and separates design in themes from features in plugins, so non-developers can build pages with the block editor while administrators control updates, user roles and security settings from one dashboard.

What do participants take back from the WordPress website development course?

Participants take back a secured bilingual WordPress website built during the course, a plugin vetting checklist, an update and backup routine with a restore test record, and a handover checklist covering hosting, user roles and analytics settings.