CORE CONCEPT

# Film and TV Production Management Course: Screenwriting, Financing and Distribution

18 – 22 July 2027
Riyadh - KAFD district five-star

# Film and TV Production Management Course: Screenwriting, Financing and Distribution

**Ref:** 1407_26731 **Date:** 18 – 22 July 2027 **Location:** Riyadh - KAFD district five-star **Fees:** 20000 SAR

## Introduction:

Film and TV production management, covering screenwriting, financing and distribution, is a 1-week course for producing, production management, script development, commissioning and business affairs staff, ending with a Development and Finance Package for a case feature or series. Many screen projects stall because scripts reach financiers without coverage, budgets and schedules are guessed, finance plans leave gaps and rights are not cleared before sales begin. Nominees already work on film or series projects, and the course is taught through modelling build work on budgets, schedules and finance plans. CoreConcept Training Center delivers this film and TV production management course.

## Course Objectives:

- Map a screen project across the industry value chain and secure underlying rights through option agreements
- Assess scripts and treatments with structured coverage and package a project with key talent for commissioners
- Break down a script into a stripboard shooting schedule and a budget top sheet with contingency
- Structure a finance plan from equity, pre-sales, gap loans, production incentives and co-production partners
- Control production and post-production against the cost report, completion bond terms and delivery schedule
- Plan distribution through sales agents, festivals and streaming licences backed by a cleared chain of title

## Target Audience:

- Producing staff responsible for developing feature films and series from idea to greenlight
- Production management staff responsible for budgets, schedules and cost control on shoots
- Script development staff responsible for treatments, drafts, script editing and coverage
- Media commissioning staff responsible for selecting, funding and overseeing film and series projects
- Business affairs staff responsible for rights, financing contracts and distribution deals

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## Course Outline:

### Day 1: Screen Industry Value Chain and Project Development Foundations

- Screen Industry Value Chain From Development to Exhibition Windows
- Producer, Executive Producer and Line Producer Role Mapping
- Feature Film Versus Episodic Series Business Model Comparison
- Option Agreements for Novels, Formats and Life Story Rights
- Development Slate Review Using a Project Viability Grid

### Day 2: Screenwriting Structure, Script Coverage and Project Packaging

- Three-Act Structure and Sequence Approach for Feature Scripts
- Series Bible, Pilot Script and Season Arc Design
- Logline, Synopsis and Treatment Drafting for Commissioners
- Script Coverage Report Grading Premise, Character and Market Fit
- Project Packaging With Director, Lead Cast and Pitch Deck

### Day 3: Script Breakdown, Budgeting, Scheduling and Film Financing Structures

- Script Breakdown Sheets Tagging Cast, Locations, Props and Extras
- Stripboard Shooting Schedule and Day-Out-of-Days Report
- Budget Top Sheet With Above-the-Line and Below-the-Line Costs
- Finance Plan Layering Equity, Pre-Sales, Gap and Soft Money
- Co-Production Agreements and Production Incentive Qualification Tests

### Day 4: Production Control, Post-Production, Rights and Distribution Deals

- Completion Bond Requirements and Weekly Cost Report Monitoring
- Call Sheet and Daily Production Report Review at Management Level
- Post-Production Workflow From Rough Cut to Delivery Schedule
- Chain-of-Title, Clearances and Errors and Omissions Insurance Files
- Sales Agent, Festival Launch and Streaming Licence Deal Terms

### Day 5: Modelling Build of a Development and Finance Package

- Case Feature or Series Briefing and Script Outline Draft
- Breakdown and Stripboard Schedule Build for the Case Project
- Budget Top Sheet Model With Contingency and Bond Fee
- Recoupment Waterfall and Release Marketing Plan for the Case
- Development and Finance Package Completion and Commissioner Panel Review

## Skills You Will Gain:

- Script Coverage Assessment
- Project Packaging
- Breakdown and Stripboard Scheduling
- Film Budget Construction
- Finance Plan Structuring
- Production Cost Control
- Rights and Clearance Management
- Distribution Deal Negotiation

## Why Attend This Course:

- Hand a Development and Finance Package, with script outline, schedule, budget top sheet and finance plan, to the commissioning head or financier reviewing the project
- Decide whether a project is ready to greenlight, which financing layers to pursue and which territories to hold back for later sales
- Avoid budget overruns, bond takeover and blocked releases caused by weak schedules or missing chain-of-title documents
- Share breakdown templates, coverage forms and finance plan models with development and production colleagues

## Conclusion:

Back at work, the participant hands the commissioning head, financier or executive producer a Development and Finance Package that sets out the script outline, breakdown-based schedule, budget top sheet, layered finance plan and release route for a feature or series. The unit uses it to decide whether to greenlight the project, which financing partners and territories to approach and which rights to clear first. After its first use in a funding round, the unit should review budget variance, finance gaps still open and the questions financiers raised, then update its templates.

## Frequently Asked Questions FAQ:

### What should participants know before the film and TV production management course?

Participants should already work on development, production, commissioning or business affairs for film or series projects. No camera or editing skill is required. Bringing a script, treatment or project idea lets them build the development and finance package on their own material.

## How does film and TV production management differ from a corporate video production course?

This course covers the producer's business side: development, script coverage, budgeting, financing, rights and distribution of feature films and series. A corporate video course teaches cameras, lighting, sound and editing for in-house content, which appear here only at management level.

## Why do film and TV production financing plans combine pre-sales, gap loans and completion bonds?

Few projects fund from one source. Pre-sale contracts serve as collateral for production loans, gap lending covers unsold territories, and financiers require a completion bond guaranteeing the film is finished and delivered to specification, so each layer depends on the others.

## What does a participant take back from the film and TV production management course?

Each participant takes back a Development and Finance Package for a case feature or series: script outline, breakdown and stripboard schedule, budget top sheet, finance plan with recoupment order and a release plan, ready to adapt to a project in their own unit.