



Motorsport Event and Race Circuit Management Course: Race Control, Safety and Event P&L

15 – 19 August 2027

Riyadh - KAFD district five-star



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Ref: 1882_28368 **Date:** 15 – 19 August 2027 **Location:** Riyadh - KAFD district five-star **Fees:** 20000 SAR

Introduction:

Motorsport event and race circuit management, covering race control, track safety and the event P&L, is the subject of this 5-day course for circuit operations, race promotion and race officiating units, ending with a Race Weekend Operations and Event P&L Plan for a case circuit. Many circuits stage race weekends with thin marshal coverage, untested intervention plans and sanctioning fees that the ticket and hospitality income never recovers. Nominees already run track days, club meetings or event operations and practise through timed race control simulations. CoreConcept Training Center delivers this motorsport event and race circuit management course.

Course Objectives:

- Assess a circuit's licence grade, track safety infrastructure and pit lane layout against the categories of racing it intends to host
- Organise race control, the clerk of the course team, stewards, timing and the marshal post network with clear radio and reporting lines
- Apply flag signals, safety car, virtual safety car and red flag procedures consistently from race control to every marshal post
- Plan medical centre, fire and rescue intervention and vehicle recovery cover so that every incident zone is reached within planned response times
- Coordinate paddock, pit garage, scrutineering and hospitality logistics across a race weekend timetable
- Build a race weekend P&L that weighs sanctioning fees and operating costs against ticketing, hospitality, track rental and trackside advertising income

Target Audience:

- Circuit operations units responsible for track readiness, pit lane, paddock and facility services on race weekends
 - Promotion units responsible for hosting national and international race series and their commercial results
 - Race officiating teams responsible for race control, the marshal network, timing and sporting decisions
 - Event medical, fire and rescue units responsible for trackside intervention and the circuit medical centre
 - Sports authority event units responsible for approving, funding or overseeing circuit racing, rally and drift events
 - Finance and commercial units responsible for event budgets, hospitality sales and circuit rental contracts
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Course Outline:

Day 1: Motorsport Event Landscape and Circuit Readiness Baseline

- Circuit Racing, Rally Stages and Drift Event Formats Compared
- Permanent Circuits Versus Temporary Street Circuit Operating Models
- Motorsport Stakeholder Map of Promoter, Series and Officials
- Race Weekend Timetable From Scrutineering to Podium Ceremony
- Circuit Readiness Baseline Audit of Track, Pit and Paddock

Day 2: Circuit Licence Grades and Track Safety Infrastructure

- Circuit Licence Grade System and Permitted Car Categories
- Run-Off Area, Gravel Trap and Barrier Selection Principles
- Debris Fencing and Spectator Protection Zone Layout Review
- Pit Lane Speed Limit, Entry and Exit Safety Design
- Circuit Homologation Inspection Checklist and Corrective Works Log

Day 3: Race Control, Marshal Organisation and Flag Signalling

- Race Control Room Roles for Clerk, Race Director and Stewards
- Marshal Post Crew Structure With Communicator, Flaggers and Responders
- International Racing Flag Signals and Light Panel Sequencing
- Safety Car, Virtual Safety Car and Full Course Yellow Procedures
- Race Control Radio Net, Incident Log and Timing Data Flow

Day 4: Medical, Fire and Rescue Cover and Commercial Model Risks

- Circuit Medical Centre Staffing and Medical Car Deployment Plan
- Fire and Rescue Intervention Vehicle Positioning by Track Sector
- Vehicle Recovery, Red Flag Suspension and Track Clean-Up Routine
- Sanctioning Fee, Track Rental and Hospitality Revenue Structure
- Race Weekend P&L Model With Break-Even Ticket Volume

Day 5: Race Control Simulation and Race Weekend Operations and Event P&L Plan

- Timed Multi-Car Incident Simulation From Race Control Seat
 - Marshal Post and Intervention Vehicle Dispatch Simulation Debrief
 - Paddock, Pit Garage and Hospitality Logistics Plan for Case Circuit
 - Case Circuit Event P&L Stress Test Under Lower Attendance
 - Race Weekend Operations and Event P&L Plan Completion
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Skills You Will Gain:

- Circuit Safety Infrastructure Review
- Race Control Coordination
- Marshal Network Planning
- Flag and Neutralisation Procedure Management
- Trackside Medical and Rescue Planning
- Paddock and Pit Logistics Planning
- Motorsport Event Financial Modelling
- Incident Decision Making Under Time Pressure

Why Attend This Course:

- Deliver a Race Weekend Operations and Event P&L Plan for a case circuit to the circuit general manager, the promoter board and the clerk of the course
- Decide which race series a circuit can host safely and profitably, given its licence grade, safety works and sanctioning fee
- Avoid delayed interventions, unmanned marshal posts, red flags caused by slow recovery and race weekends that lose money
- Pass the marshal post plan, flag procedure sheet, intervention map and P&L model on to operations and officiating colleagues

Conclusion:

Back at work, the participant presents the Race Weekend Operations and Event P&L Plan to the circuit general manager, the clerk of the course and the promoter's finance lead. They use it to confirm which series to host, how many marshals, intervention vehicles and medical staff each weekend needs, and what ticket, hospitality and rental income must cover the sanctioning fee. After the first race weekend under the plan, the circuit should review incident response times, marshal post coverage, red flag duration and actual income against the P&L.

Frequently Asked Questions FAQ:

What should participants know before a motorsport event and race circuit management course?

Participants should already work on track days, club race meetings, event operations or event budgets at a circuit, promoter or sports body. No racing licence is needed. A laptop with a spreadsheet application is used for the race weekend P&L exercises.

How does motorsport event and race circuit management differ from stadium or crowd management courses?

It concentrates on the racing surface: circuit licence grades, run-off and barriers, race control, marshal posts, flag signals, safety car procedures, trackside rescue and the promoter's sanctioning fee economics. Stadium and crowd courses cover matchday venues and spectator flows, which this course touches only lightly.

Why does motorsport event and race circuit management depend on the marshal post network?

Marshal posts are the eyes and hands of race control. They show flags, report incidents and reach a stopped car first, so gaps in post coverage slow every intervention and lengthen red flag suspensions.

What do participants take back from the motorsport event and race circuit management course?

Participants take back a Race Weekend Operations and Event P&L Plan for a case circuit, with a readiness audit, marshal post plan, flag and safety car procedure sheet, intervention map, paddock logistics plan and P&L model they can adapt to their own circuit.
