CORE CONCEPT

Heritage Sports Management Course: Camel Racing, Falconry and Endurance Events

7 – 11 March 2027
Dammam - Eastern Province five-star

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Ref: 2036_29916 **Date:** 7 – 11 March 2027 **Location:** Dammam - Eastern Province five-star **Fees:** 19500 SAR

Introduction:

Heritage sports management, covering camel racing, falconry and endurance events, is a 1-week course for heritage sport clubs, festival organising units and federations that ends with a Heritage Sports Festival Operating Plan for a case organisation. Many organisers stage race seasons and falcon contests with unclear entry classes, thin officiating, untested animal welfare and doping controls and prize funds that sponsorship and gate income never recover. Nominees already organise races, competitions or festival programmes and learn through a modelling build of race cards, prize funds and festival budgets. CoreConcept Training Center delivers this heritage sports management course.

Course Objectives:

- Classify camel racing, falconry and endurance competition formats and assess an organisation's current event calendar, entries and officiating capacity
- Apply race and competition rules, entry classes, robot jockey and bird identity checks and protest procedures consistently across a festival season
- Organise veterinary inspection, animal welfare checks and doping sample collection so that every runner, bird and horse is cleared before and after competing
- Plan racetrack, falcon lure course and endurance loop operations with start, timing, finish and spectator zones that match each discipline
- Build a prize fund, sponsorship and ticketing model that shows whether a festival season covers its purses and operating costs
- Design festival visitor experience and heritage positioning that present the sports with respect for their cultural meaning

Target Audience:

- Race organising units responsible for camel race cards, entries, robot jockey rules and track days
- Falconry competition units responsible for speed races, lure flights, bird registration and beauty contests
- Endurance ride organising units responsible for loop design, vet gate scheduling and ride results
- Federation technical and integrity units responsible for rulebooks, officials, protests and doping control
- Festival commercial units responsible for prize funds, sponsors, ticketing and hospitality
- Cultural programming units responsible for visitor experience, heritage storytelling and media around the sports

Course Outline:

Day 1: Heritage Sport Landscape, Competition Formats and Organiser Baseline

- Camel Race Divisions by Age, Breed and Distance
- Falcon Speed Race, Lure Flight and Beauty Contest Formats
- Endurance Ride Categories by Loop Distance and Speed
- Heritage Sport Stakeholder Map of Owners, Officials and Sponsors
- Festival Season Baseline Audit of Entries and Officials

Day 2: Competition Rulebooks, Officiating Structures and Integrity Frameworks

- Camel Race Card Rules With Robot Jockey Weight Limits
- Falcon Registration Using Rings, Microchips and Bird Passports
- CITES Appendices Permit Checks for Competing Falcons
- FEI Endurance Rules for Elimination and Ride Results
- Stewards Panel, Protest Handling and Appeals Procedure Design

Day 3: Race Day Operations, Animal Welfare and Doping Control Routines

- Racetrack Start Gate, Timing and Photo Finish Setup
- Falcon Lure Course Layout and Electronic Timing Checks
- Pre-Race Veterinary Inspection and Fitness to Compete Records
- Doping Sample Collection, Chain of Custody and Results Notification
- Spectator Zones, Vehicle Followers and Track Safety Briefings

Day 4: Welfare Incidents, Prize Fund Economics and Festival Visitor Risks

- Animal Injury, Heat Stress and Fatality Incident Response Protocol
- Child Jockey Safeguards and Robot Jockey Operator Licensing
- Prize Purse Allocation by Class and Final Round
- Title Sponsor, Category Partner and Ticket Revenue Structure
- UNESCO Representative List Status in Festival Heritage Storytelling

Day 5: Modelling Build of the Heritage Sports Festival Operating Plan

- Case Festival Race Card and Competition Calendar Build
- Case Officials Roster and Veterinary Cover Worksheet
- Case Prize Fund and Sponsorship Break-Even Model
- Case Visitor Flow, Heritage Village and Media Programme
- Heritage Sports Festival Operating Plan Completion and Peer Review

Skills You Will Gain:

- Race Card Planning
- Competition Rule Interpretation
- Stewarding and Protest Handling
- Animal Welfare Inspection Coordination
- Doping Control Logistics
- Prize Fund Modelling
- Heritage Sport Sponsorship Packaging
- Festival Visitor Experience Design

Why Attend This Course:

- Deliver a Heritage Sports Festival Operating Plan for a case organisation to the festival director, federation board and chief steward
- Decide which race classes, falcon contests and endurance rides a season can stage and fund from costed entries, purses and sponsor income
- Avoid disputed results, animal welfare incidents, positive doping findings and prize funds that exceed what the festival earns
- Share race card templates, officials rosters, inspection records and sponsorship packages with organising and integrity colleagues

Conclusion:

Back at work, the participant presents the Heritage Sports Festival Operating Plan to the festival director, the federation board and the chief steward. They use it to confirm which race classes, falcon contests and endurance rides to stage, how many officials and veterinarians each competition day needs and how prize purses will be funded by sponsors and ticket sales. After the first festival season under the plan, the organisation should review protests, welfare incidents, doping results, visitor numbers and actual income against the plan and reset classes, purses and rosters.

Frequently Asked Questions FAQ:

What should participants know before a heritage sports management course?

Participants should already organise camel races, falcon competitions, endurance rides or festival programmes, or work in a federation that oversees them. No veterinary qualification is needed. Bringing a recent race card, entry list, prize schedule or sponsor contract helps them apply the modelling build to their own organisation.

How does heritage sports management differ from a stable management or camel farming course?

It concentrates on running competitions and festivals: race rules, officiating, welfare and doping checks on competition day, prize funds, sponsors and visitors. Stable and farm courses cover feeding, breeding and daily animal care, which this course touches only where they affect fitness to compete.

Why does heritage sports management treat animal welfare and doping control as core tasks?

Results and public trust depend on animals that are fit, unmedicated and well handled. Inspection before and after competing, sample collection with a clear chain of custody and a tested incident protocol protect the animals, the owners and the standing of the festival.

What do participants take back from the heritage sports management course?

Participants take back a Heritage Sports Festival Operating Plan for a case organisation, with a race card and competition calendar, an officials and veterinary roster, a prize fund and sponsorship model and a visitor and heritage programme they can adapt to their own festival.