



Sports Coach Education Programme Course: Licensing Levels, Coach Developers and CPD

13 – 17 June 2027

Dammam - Eastern Province five-star



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Ref: 2056_30109 **Date:** 13 – 17 June 2027 **Location:** Dammam - Eastern Province five-star **Fees:** 19500 SAR

Introduction:

Sports coach education programme management, covering licensing levels, coach developers and CPD, is a 1-week course for coach education departments, technical directorates and coach workforce units, ending with a Coach Education and Development Plan. Many sport bodies issue coaching licences on attendance alone, rely on a few overstretched tutors and keep incomplete coach registers, so clubs field unqualified coaches and licence holders stop learning once certified. Nominees already run coaching courses, licence administration or tutor teams, and teaching is by case study on real syllabi, assessment files and register extracts. CoreConcept Training Center delivers this sports coach education course.

Course Objectives:

- Profile a coach workforce by licence level, sport, activity status and deployment gaps against club and squad demand
- Structure a coach licensing ladder with entry requirements, learning hours, assessed competences and progression rules
- Design competency-based coach education syllabi with learning outcomes, practical coaching tasks and blended delivery
- Recruit, train and calibrate coach developers who act as tutors, assessors and mentors
- Run CPD credit schemes, licence revalidation cycles and mentoring arrangements that keep licence holders current
- Assemble a Coach Education and Development Plan with quality assurance checks and resource lines for a case organisation

Target Audience:

- Units responsible for designing and scheduling coaching courses and licence levels in a federation or league
 - Technical directorate teams accountable for coaching standards across member clubs and academies
 - Coach developer leads who manage tutors, assessors and mentors and their deployment
 - Licence administration and coach register teams that issue, renew and suspend coaching licences
 - Sport ministry and community sport units that fund, monitor and set minimum coaching qualifications for clubs
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Course Outline:

Day 1: Coach Workforce Landscape and Current-State Review

- Coach Role Families From Participation to Performance Contexts
- Coach Workforce Census by Licence Level and Activity
- Coach Deployment Gap Analysis Against Club Team Numbers
- Coach Education Department Mandate and Decision Rights
- Coach Education System Maturity Scorecard and Baseline Findings

Day 2: Coaching Frameworks, Licence Ladders and Competence Standards

- International Sport Coaching Framework Coach Roles and Functional Competences
- International Coach Developer Framework Tutor, Assessor and Mentor Roles
- Licence Ladder Design From Entry Award to Top Diploma
- Recognition of Prior Learning and Licence Equivalence Rules
- Coaching Licence Prerequisites, Age Limits and Safeguarding Clearance

Day 3: Syllabus Design, Coach Developers and Assessment in Practice

- Competency-Based Syllabus Mapping With Learning Outcomes per Level
- Blended Delivery Plan Combining Online Modules and Practical Sessions
- Coach Developer Recruitment, Induction and Tutor Observation Records
- Practical Coaching Assessment Rubric and Portfolio Evidence Rules
- Assessor Standardisation Meeting Using Recorded Coaching Sessions

Day 4: CPD, Licence Revalidation, Mentoring and Quality Risks

- CPD Credit Scheme With Points, Activity Types and Audit
- Licence Revalidation Cycle, Lapsed Licence and Suspension Handling
- Coach Mentoring Scheme Matching, Contact Logs and Reflection Journals
- Coach Register Data Fields, Reporting Dashboards and Privacy Rules
- Course Quality Assurance Through Participant Feedback and Moderation Sampling

Day 5: Case Study Building a Coach Education and Development Plan

- Case Organisation Coach Workforce Gap and Licence Target Setting
 - Case Licence Ladder and Syllabus Redesign Decisions
 - Case Coach Developer Pool Sizing and Calibration Schedule
 - Case CPD and Revalidation Rules With Register Changes
 - Coach Education and Development Plan Completion and Panel Review
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Skills You Will Gain:

- Coach Workforce Profiling
- Licence Ladder Design
- Competency-Based Syllabus Mapping
- Coach Developer Deployment
- Practical Coaching Assessment
- CPD Scheme Administration
- Coach Register Management
- Coach Education Quality Assurance

Why Attend This Course:

- Deliver a Coach Education and Development Plan to the technical director, the federation board and the funding ministry for approval
- Decide which licence levels to open, revise or retire, and how many tutors and assessors each intake needs
- Avoid unqualified coaches on club benches, inconsistent assessment decisions and lapsed licences that go unnoticed
- Brief tutors, assessors, mentors and club officials on the shared syllabus, marking rubric and revalidation rules

Conclusion:

Back at work, the participant presents the Coach Education and Development Plan to the technical director, the federation board and funding partners. The board uses it to approve licence levels, syllabus changes, the size of the coach developer pool and the CPD and revalidation rules, while the licence administration team uses its register section to update records and reports. After the first full intake and revalidation round under the plan, the department should review pass rates, assessor consistency, licence renewals and club coverage, then adjust levels, tutor deployment and CPD credits.

Frequently Asked Questions FAQ:

What should participants know before a sports coach education programme course?

Participants should already run coaching courses, licence administration, a tutor or assessor team or coaching standards for clubs. Coaching at elite level is not needed. Bringing an anonymised syllabus, assessment form or coach register extract helps apply the case work to their own organisation.

How does a sports coach education programme course differ from a high-performance sport or leadership coaching course?

It treats coaches as a licensed workforce: licence levels, syllabi, tutors and assessors, CPD, revalidation and registers. High-performance courses manage athlete pathways and science support, and leadership coaching courses teach managers to coach staff at work.

Why does sports coach education need trained coach developers and not only course content?

Licence quality depends on who teaches and assesses. Trained, calibrated tutors and assessors observe real coaching, give feedback and mark against the same rubric, so a licence at any level means the same competence wherever it was issued.

What do participants take back from the sports coach education programme course?

Participants take back a Coach Education and Development Plan with a workforce census, a licence ladder, a syllabus map, a coach developer pool plan, an assessment rubric, CPD and revalidation rules and a quality assurance checklist.
