CORE CONCEPT

Endurance and Mass-Participation Road Events Course: Marathons, Triathlons and Cycling Races

17 – 21 January 2027
Dammam - Eastern Province five-star

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Ref: 2108_30602 **Date:** 17 – 21 January 2027 **Location:** Dammam - Eastern Province five-star **Fees:** 19500 SAR

Introduction:

Endurance and mass-participation road events, from marathons and triathlons to cycling races, are the subject of this 1-week course for federation, municipal and event-owner race operations units, ending with a Race Operations Plan for a case event. Race days falter when routes are measured short, road closures are agreed late, start waves overload the first kilometres, timing mats miss splits and medical teams are thin on hot mornings. Nominees already deliver or approve race days and work through case studies on route maps, entry data and incident logs. CoreConcept Training Center delivers this endurance and mass-participation road events course.

Course Objectives:

- Select marathon, triathlon and cycling sportive formats and map the roles of race owner, organiser, federation and municipality for a planned event
- Prepare a measured route file with the short course prevention factor and a road closure permit pack with a traffic management plan
- Allocate start corrals and waves by predicted finish time and place chip timing mats for gun time, net time and split results
- Plan aid station spacing, volunteer rotas, finish funnels and recovery zones that keep entrants moving from the line to baggage collection
- Design a race medical plan with course posts, a finish medical tent and protocols for exertional heat stroke and hyponatraemia
- Set entry fee tiers, registration caps, charity places and sponsor packages that balance the race budget

Target Audience:

- Federation event departments that sanction road running, triathlon and cycling races and appoint technical officials
- Municipal events and traffic units that approve road closures, diversions and public space use for race days
- Event owner and promoter teams responsible for race budgets, entry sales and sponsor delivery
- Race operations units that run start areas, aid stations, finish lines and volunteer teams
- Event medical and emergency planning units that cover endurance participants on public roads

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Course Outline:

Day 1: Endurance Road Event Landscape and Race Readiness Baseline

- Marathon, Half Marathon and Road Running Distance Formats Compared
- Triathlon Distance Formats From Super Sprint to Full Distance
- Cycling Sportive, Gran Fondo and Road Race Format Selection
- Race Owner, Organiser, Federation and Municipality Role Map
- Race Readiness Baseline Audit of Route, Permits and Suppliers

Day 2: Route Measurement, Technical Rules and Road Closure Permits

- Road Course Measurement Method and Short Course Prevention Factor
- Route Certification File and Measurement Map Preparation
- Triathlon Technical Rules on Drafting, Transitions and Mount Lines
- Road Closure Permit Pack and Traffic Management Plan
- Cut-Off Times, Sweeper Vehicles and Road Reopening Sequence

Day 3: Start Waves, Chip Timing, Aid Stations and Finish Operations

- Start Corral Allocation by Predicted Finish Time and Wave Gaps
- Swim Start Choice Between Mass, Wave and Rolling Entry
- Chip Timing Mat Placement for Gun, Net and Split Times
- Aid Station Spacing, Hydration Stock and Volunteer Rota
- Finish Funnel, Medal Handout and Recovery Zone Layout

Day 4: Race Medical Cover, Heat Risk and Entry and Sponsor Revenue

- Race Medical Plan With Course Posts and Finish Medical Tent
- Exertional Heat Stroke Cooling Protocol and Heat Flag Alerts
- Exercise-Associated Hyponatraemia and Drink-to-Thirst Messaging
- Entry Fee Tiers, Registration Caps and Charity Place Allocation
- Title Sponsor, Race Expo and Category Partner Package Pricing

Day 5: Case Study on a Race Operations Plan for a Case Event

- Case Event Route File and Road Closure Timeline Review
- Case Start Wave and Aid Station Plan From Entry Data
- Case Race Medical and Heat Response Incident Log Analysis
- Case Race Budget Balancing Entry, Sponsor and Supplier Costs
- Race Operations Plan Completion and Peer Defence

Skills You Will Gain:

- Race Format Selection
- Route Measurement Review
- Road Closure Permit Planning
- Start Wave Sequencing
- Race Timing Data Management
- Endurance Event Medical Planning
- Volunteer Deployment Planning
- Race Revenue Modelling

Why Attend This Course:

- Present a Race Operations Plan for a case event to the race director, the event owner board and the municipal events committee
- Decide start wave sizes, aid station spacing, cut-off times and entry caps from entry data rather than habit
- Avoid short-measured routes, late road closure approvals, timing gaps and heat casualties without a cooling protocol
- Equip colleagues with the readiness audit, permit pack checklist, medical post map and sponsor package grid used in class

Conclusion:

Back at work, the participant hands the race director and the event owner a Race Operations Plan that sets the route file, road closure timeline, start waves, timing points, aid stations, medical cover and the entry and sponsor budget. Municipal units use it to approve closures and diversions, the medical lead to staff posts and the commercial team to price entries and packages. After the first race day under the plan, the unit should review finish rates, medical presentations, timing read rates and income against the plan.

Frequently Asked Questions FAQ:

What should participants know before an endurance and mass-participation road events course?

Participants should already help plan, approve or deliver running, triathlon or cycling events. No medical or timing background is needed. Bringing a route map, entry data or a recent race debrief lets them apply each case study to their own event.

How does an endurance and mass-participation road events course differ from a community sport participation or crowd management course?

It runs the race itself on public roads: route measurement, closures, start waves, chip timing, aid stations, race medical cover and entry revenue. Community participation courses grow weekly activity, and crowd management courses size venue gates and spectator density.

Why do endurance and mass-participation road events need a heat protocol?

Exertional heat stroke is a main risk for endurance entrants in hot, humid conditions. A heat protocol sets flag alerts, cooling equipment at medical posts and the point at which the race is shortened or stopped.

What do participants take back from an endurance and mass-participation road events course?

Participants take back a Race Operations Plan for a case event, with a readiness audit, route and permit timeline, start wave and timing layout, aid station and volunteer plan, medical cover map and entry and sponsor budget.