CONCEPT

Executive Business Intelligence and Communication Training Course

6 – 10 September 2027
Amsterdam - Zuidas business district hotel



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Introduction:

Executive business intelligence and communication is a 1-week masterclass for chief data officers, enterprise data governance stewards, business intelligence heads and corporate analytics directors, culminating in an Executive BI Strategy and Boardroom Communication Pack for their organisation. Fragmented data architectures, ambiguous performance metrics and unaligned executive reporting frequently prevent leadership teams from making rapid decisions while introducing severe regulatory compliance vulnerabilities. Nominees already oversee enterprise analytics platforms, direct corporate reporting teams and evaluate governance protocols, and instruction proceeds through advanced case study analysis of complex enterprise scenarios. CoreConcept Training Center delivers this executive business intelligence and communication masterclass.

Course Objectives:

- Formulate an enterprise business intelligence governance framework aligned with DAMA-DMBOK2 data architecture principles and corporate strategy
- Construct executive dashboards using Microsoft Power BI and Tableau structured around decision-focused key performance indicator hierarchies
- Establish data classification boundaries across four confidentiality tiers to secure enterprise intelligence assets and regulatory data flows
- Design regulatory breach disclosure mechanisms meeting 72-hour notification requirements and 1-week formal electronic response windows
- Synthesise complex cybersecurity and operational metrics using Traffic Light Protocol standards into actionable board briefings
- Produce an Executive BI Strategy and Boardroom Communication Pack aligning analytical investments with enterprise governance priorities

Target Audience:

- Enterprise data officers responsible for corporate intelligence strategy, data capitalisation and executive stakeholder alignment
- Data governance leaders responsible for data stewardship frameworks, information quality and statutory compliance protocols
- Business intelligence heads responsible for enterprise reporting infrastructure, analytical pipelines and performance metric design
- Technology and analytics executives responsible for cross-functional data integration, regulatory reporting and data architecture oversight
- Corporate risk and compliance executives responsible for data asset classification, confidentiality controls and incident disclosure workflows

Course Outline:

Day 1: Enterprise Business Intelligence Foundations and Strategic Drivers

- DAMA-DMBOK2 Architecture Assessment for Enterprise Business Intelligence Readiness
- Microsoft Power BI Strategic Stack Alignment Across Business Units
- Corporate KPI Hierarchies Defining Executive Analytical Decision Drivers
- Baseline Maturity Modelling Benchmarking Current Enterprise Data Capability
- Executive Information Demand Mapping for Corporate Strategy Integration

Day 2: Governance Frameworks, Data Architecture and Classification Standards

- DAMA-DMBOK2 Data Governance Standards Structuring Enterprise Analytical Stewardship
- Four-Tier Information Classification Model Partitioning Corporate Intelligence Assets
- ISO/IEC 27001:2022 Controls Establishing Analytics Data Access Governance
- Data Sharing Protocols Governing Multi-Entity Information Exchange Architectures
- Metadata Architecture Frameworks Harmonising Business Intelligence Data Glossaries

Day 3: Executive Dashboard Engineering and Decision Intelligence Delivery

- Tableau Executive Dashboard Architecture Synthesising Cross-Functional Metric Streams
- Microsoft Power BI Semantic Models Standardising Corporate Performance Calculations
- Decision-Driven Visual Storytelling Techniques Translating Raw Analytics for Boards
- Bottom Line Up Front Structuring Principles for Briefings
- Analytical Variance Threshold Models Triggering Automated Executive Action Briefs

Day 4: Regulatory Compliance, Incident Disclosure and Operational Risk

- Statutory Data Protection Regulations Mandating 72-Hour Breach Reporting
- Five-Point Incident Disclosure Templates Structuring Regulatory Notification Packs
- One-Week Electronic Response Procedures Defending Enterprise Compliance Positions
- Traffic Light Protocol Frameworks Coding Cybersecurity Intelligence Briefings
- ISO/IEC 27001:2022 Risk Mitigation Controls Auditing Analytical Pipelines

Day 5: Case Study Practice and Strategic Briefing Pack Delivery

- Financial Services Case Study Structuring Executive Performance Dashboards
- Critical Infrastructure Case Study Formulating 72-Hour Breach Notifications
- Enterprise Healthcare Case Study Translating Traffic Light Metrics
- DAMA-DMBOK2 Governance Charter Synthesis for Executive Steering Committees
- Executive BI Strategy and Boardroom Communication Pack Assembly

Skills You Will Gain:

- Enterprise Data Architecture Governance
- Executive KPI Dashboard Engineering
- Information Asset Classification Modelling
- Regulatory Incident Disclosure Structuring
- Cyber Risk Metric Synthesis
- Boardroom Visual Data Storytelling
- Decision-Ready Analytical Briefing Design

Why Attend This Course:

- Deliver an Executive BI Strategy and Boardroom Communication Pack to the board of directors and executive leadership team to align enterprise analytics with strategic priorities.
- Authorise capital investments in business intelligence platforms and governance infrastructure based on quantified business capability requirements and data maturity assessments.
- Prevent catastrophic regulatory non-compliance penalties and disclosure delays by enforcing structured 72-hour incident reporting workflows and information classification controls.
- Transfer structured executive briefing techniques and data visualization standards to departmental analytics teams to improve reporting clarity across the enterprise.

Conclusion:

Following the course, the organisation equips executive leadership and the board of directors with an actionable Executive BI Strategy and Boardroom Communication Pack. Executive committees and data oversight bodies use this deliverable to prioritise enterprise analytics investments, approve data governance charters and streamline regulatory compliance reporting. Following the initial executive reporting cycle conducted under the new briefing pack, the leadership team should review board decision velocity, regulatory disclosure audit results and metric alignment variance to continually refine the enterprise communication structure.

Frequently Asked Questions FAQ:

What should participants prepare before attending an executive business intelligence and communication masterclass?

Participants should hold experience leading enterprise reporting functions, managing analytics architectures or supervising data governance initiatives. Reviewing their organisation's current reporting cadence, primary performance metric scorecards and data classification guidelines before attending will enable direct application during practical executive case exercises.

How does an executive business intelligence and communication masterclass differ from general business intelligence software training?

General business intelligence software training develops technical dashboard configuration and query scripting skills for operational analysts. In contrast, this executive masterclass focuses on high-level data governance architectures, regulatory incident disclosure frameworks, decision-ready data storytelling and translating complex operational metrics for corporate boards and executive committees.

Why is executive business intelligence and communication critical for modern enterprise leadership?

Executive business intelligence and communication bridges the gap between complex analytical models and boardroom strategy. It ensures executive leadership receives concise, decision-ready performance insights while maintaining strict compliance with regulatory reporting mandates, confidentiality classification standards and rapid incident notification requirements across enterprise operations.

What deliverables do leaders take back to work from an executive business intelligence and communication masterclass?

Leaders take back an Executive BI Strategy and Boardroom Communication Pack containing standardised executive dashboard blueprints, a four-tier data classification model and a regulatory incident disclosure protocol. They also receive executive briefing templates structured around decision-driven visual storytelling standards ready for immediate organizational use.